

CERTIFICATE AND MARK USAGE PROCEDURE

A) DOCUMENT APPROVALS

No	Definition	Action	Approved By	Date
1	Document approved	Approval	Nurgül Çınar	02.06.2025
2	Translation approved	Approval	Çağla Tufanç	02.06.2025
3	Translation approved	Approval	Çağla Tufanç	30.05.2025

B) REVISION HISTORY

No	Definition	Reason	Approval Date	Release Date
38	The definitions have been added to change all advertising materials accordingly when the scope of documentation was reduced.	CAPA 2025-666	02.06.2025	02.06.2025
37	IAF TÜRKAK / MLA Brand terms of use have been added.	IAF TÜRKAK / MLA Markası kullanımı	20.03.2025	20.03.2025
36	Updates have been made according to ISO 22003-1.	Update	31.01.2025	31.01.2025
35	Logo-brand -special sign-etc. included in the procedure was created as a separate document. SZUTEST and certified company/person responsibilities are regulated in the procedure.	Improvement	28.02.2024	28.02.2024
34	Rules for the use of the GAC Accreditation Symbol, G Mark and GSO Conformity Tracking Symbol have been defined.	Improvement	11.08.2023	11.08.2023
33	Rules for the use of the IAF/IAS MLA Combined Mark are regulated. Certification marks that are out of use have been removed from ANNEX-4.	IAS Assessment CAR No 3/5 (CAPA No 2023-94)	16.06.2023	16.06.2023
32	Rules for the use of the IECEx logo and the IECEx conformity mark are detailed.	IECEx Authorization Assessment Report NCAR11 / CAPA No 2023-83	05.05.2023	05.05.2023
31	Rules for the Use of the IAS Mark and Rules for the Use of the IECEx Conformity Mark have been defined. Updates have been made in IAS Brands.	Improvement	17.03.2023	17.03.2023
30	Transferred to IQMemo program.	Switching to new program	04.02.2023	04.02.2023

5. Aim and Scope

The purpose of this procedure is to determine the principles regarding the use of documents (certificates), logos, brands, document marks and special marks (CE mark, noise mark, Ex mark, etc.) by SZUTEST and the persons/organizations certified by SZUTEST; within the framework of legal regulations, other relevant legislation and auxiliary documents*.

This procedure covers the document (certificate), logo, brand, document marks and special marks (CE mark, noise mark, Ex mark, etc.) used in all conformity assessment activities carried out by SZUTEST.

* Medical Devices Regulation (93/42/EEC, 2007/47/EC), regulation 920/2013 and other legal regulations and supporting documents (standards, NBOG, MEDDEV, GHTF, IMDRF etc.), other related documents of this procedure is given under the external documents title in the definitions tab of the relevant QMS software.

6. Definitions

Logo: The name given to symbols or shapes that represent a brand, institution, organization, company, formation, community or idea and contain graphical elements. Example: SZUTEST Logo (ANNEX-1), SZUTEST Halal Logo (ANNEX-2), TÜRKAK Logo (See: R 10.06), HAK Logo (See: AKR-Rh-005), etc.

Accreditation Mark: The symbol used by any accreditation body to show the accreditation status of organizations accredited (certification status of the persons/organizations certified in the field in which they are accredited and/or that the product/service certified complies with the conditions of the institution for which it is accredited). Example: SZUTEST TÜRKAK Accreditation Marks (ANNEX-3), SZUTEST HAK Accreditation Mark (ANNEX-10), etc.

SZUTEST Mark (Certification): The SZUTEST mark created by writing the relevant certification field and, when necessary, the relevant standard number, together with the SZUTEST logo, to show the certification status of the persons/organizations certified by SZUTEST. (ANNEX-4, ANNEX-5)

QR Code (QR): A unique marking method for a product or service by allowing letters and symbols to be stored as well as numerical characters in the form of Rectangles or Squares.

Combined Mark: The mark in which the International Accreditation Forum (IAF) Multilateral Agreement (MLA) or the International Laboratory Accreditation Cooperation (ILAC) Mutual Recognition Agreement (MRA) marks are used together with the Accreditation Mark. (ANNEX-6)

Document Mark: The symbol consisting of the SZUTEST logo and the accreditation mark and number of the accreditation body for the areas in which it is accredited. Example: For management systems, it consists of the SZUTEST management system logo and the accreditation mark of the accreditation body (ANNEX-7, ANNEX-8); for product certification, it consists of the SZUTEST logo and the accreditation mark and number of the accreditation body (ANNEX-9, ANNEX-10).

Document: The document containing the results of conformity assessment activities by SZUTEST. For some fields, the term certificate is used synonymously with document.

TÜRKAK: Turkish Accreditation Agency

HAK: Halal Accreditation Agency

IAS: International Accreditation Service

VQA: Vocational Qualifications Authority

IECEX: The IEC system for certification to standards relating to equipment for use in explosive atmospheres.

CE Mark: A sign that shows that the product complies with the relevant technical regulation and that if the products are used for their intended purpose, they will not harm human life and property safety, plant and animal existence and the environment.

Ex Mark: Indicates that the equipment used is protected against explosion risks.

Noise Mark: Indicates that the equipment used complies with the relevant regulation.

GAC: GCC Accreditation Center

7. Responsibilities

All persons/organizations who are given the right to use documents (certificates), logos, brands, document marks and special marks (CE mark, noise mark, Ex mark, etc.) after their suitability has been evaluated by SZUTEST and SZUTEST employees are responsible for continuing their activities in accordance with this procedure.

8. Method

8.1 CERTIFIED PERSON / ORGANIZATION OBLIGATIONS

8.1.1 GENERAL RULES FOR THE USE OF SZUTEST DOCUMENTS, LOGO, MARKS AND DOCUMENT MARKS BY CERTIFIED PERSON / ORGANIZATION

8.1.1.1 The right to use the SZUTEST logo on SZUTEST documents belongs only to SZUTEST, and the Person / Organization Certified by SZUTEST has the right to use SZUTEST document (certificate), certification and accreditation mark, document marks and special marks in accordance with the scope of conformity assessment activities.

Basılmış nüshalar kontrolsüz kopyadır. / Printed copies are uncontrolled copies.

8.1.1.2 Persons/organizations granted the right to use the mark (certification) and document mark by SZUTEST;

The original colors and sizes of SZUTEST mark (certification), accreditation mark and document mark are shared with certified persons/organizations that are entitled to use them. The color and format of the SZUTEST mark (certification), accreditation mark and document mark cannot be changed under any circumstances, they can be enlarged or reduced provided that their original form is preserved, remains legible and the document mark is not smaller than 20 mm.

The SZUTEST logo can be used in dark blue on a white background or gray on a dark blue background, but the logo prepared for SZUTEST Halal certification is in the form of white text on a green background. Dark blue, gray and green color codes are specified in 8.3. SZUTEST mark (certification), accreditation mark and document mark can only be used in black and white colors other than their original colors.

- The SZUTEST certification mark can be used by organizations whose suitability has been evaluated and found successful by SZUTEST and whose management system or product certificate has been issued.
- If they have more than one document issued by SZUTEST, the mark and document mark must be used in a way that does not cause any confusion. **In case of one or more of several documents are cancelled, the use of the SZUTEST mark and document mark must be stopped for the scope of cancelled documents and no reference should be made to the relevant mark and document mark in advertising materials.**
- In case of termination of the document/contract as specified in the SZUTEST general conditions texts, the use of the SZUTEST mark and document mark must be stopped and no reference should be made to the relevant mark and certification mark in advertising materials.
- Must stop the use of the SZUTEST mark and document mark in case of suspension of the document/contract as specified in the SZUTEST general conditions texts.
- **In case of reduction of certification scope as specified in the SZUTEST general conditions texts, the use of the SZUTEST mark and document mark for the reduced scope must be stopped and no references should be made to the relevant mark and document mark in advertising materials.**
- They can only use the flags they have obtained from SZUTEST within the scope of their documents/contracts.
- They cannot use the SZUTEST document, mark and document mark in departments, subsidiaries or affiliates that are not included in the scope of the document.
- They cannot transfer the right to use documents, marks and document marks to third parties.
- SZUTEST mark and document mark can be used in stationery, advertising promotion and similar materials, but SZUTEST mark and document mark cannot be used on promotional materials and documents related to activities that are not within the scope of certification.
- SZUTEST mark and document mark cannot be used on vehicles, buildings, organization flags and business cards. No reference to the organization's accreditation can be made on business cards. Signatures/business cards used in e-mails and corporate social media accounts are also included in this scope.
- SZUTEST mark can be used on the interior walls and doors of the certified organization's building or on promotional stands at fairs.
- SZUTEST mark and document mark should not be more prominent than the logo of the certified organization.
- No part of the document can be used, reproduced or published separately.
- When the mark and document mark are requested, they are transmitted electronically to the person/organization certified by SZUTEST. The place of the SZUTEST mark and the accreditation mark on the document mark cannot be changed.
- SZUTEST mark and document mark cannot be used to imply product, process or service certification and approval.
- SZUTEST mark and document mark cannot be used on product. A statement such as "this product has been produced in our organization's facilities certified according to the ... management system ... standard" may be used on the product. They can be used on large packages used for the transportation of products with the statement "this product has been produced in our organization's facilities certified according to the... management system... standard" and provided that they comply with the terms of use of the mark and document mark specified in this procedure.
- SZUTEST mark and document mark cannot be used on the product or product packaging (both the primary packaging (containing the product) and any outer or secondary packaging) in Food Safety Management System Certifications.
- In Food Safety Management System certifications, no reference can be made to the product or its packaging (both primary packaging (containing the product) and any outer or secondary packaging) as being produced according to Food Safety Management System.
- SZUTEST mark and document mark cannot be used on laboratory tests, calibration, test and surveillance reports and other documents related to the product.
- If the certified organization has more than one branch and some of the branches are certified by SZUTEST, the SZUTEST mark and document mark can only be used by the certified branches.
- The document can be used by the document holder in magazines, books, etc. and on the internet to demonstrate his/her proficiency in the relevant field. The document may be reproduced to demonstrate the competence of the document holder within the scope of certification.
- It is forbidden to translate and reproduce the report, document, logo provided by SZUTEST into a different language without the permission of SZUTEST.
- The IAF/IAS MLA Combined Mark cannot be used by certified customers of SZUTEST.
- The IAF / TÜRKAK MLA Combined Mark cannot be used by certified customers of SZUTEST.
- The IAF / TÜRKAK MLA Combined Mark cannot be used on products or in any way that could be associated with the product or suggest the conformity of the product.
- Logos of Accreditation Bodies cannot be used by SZUTEST's certified customers.

8.1.2 ADDITIONAL RULES FOR THE USE OF THE CE MARK BY CERTIFIED PERSON / ORGANIZATION

8.1.2.1 Organizations granted the right to use the CE mark by SZUTEST must comply with the general rules defined in Article 8.1.1 of this procedure and the additional rules specified below.

- By placing or ensuring that the "CE" mark is placed on the product, the manufacturer is deemed to have declared that the compliance of the product with the relevant technical regulation or regulations requiring the affixing of this marking is his responsibility and that the product has been subjected to all necessary conformity assessment procedures.
- If a product is subject to more than one technical regulation requiring the "CE" marking, the "CE" marking on the product indicates that all applicable provisions of all relevant technical regulations have been fulfilled by the manufacturer. In cases where these technical regulations foresee a transitional period and give the manufacturer a choice regarding application, the "CE" marking only indicates compliance with the provisions of the applied technical regulation or regulations.
- The "CE" mark consists of the letters "CE" in accordance with the figure specified in ANNEX-12, and the design of the mark cannot be changed except by reducing or enlarging it in accordance with the proportions in the drawing.
- The "CE" mark must be at least 5 mm in size, unless otherwise specified in the relevant technical regulation.

- The "CE" mark is placed in a visible, readable and indelible manner on the product or on the information plate or, in cases where this is not possible or its permanence is not guaranteed due to the nature of the product, on its packaging and on the documents accompanying the product as stipulated by the relevant technical regulation.
- The "CE" mark is placed before the product is placed on the market.
- The "CE" marking is affixed only by the manufacturer or their authorized representative.
- Along with the "CE" marking, the product may also contain pictograms or other markings depicting a particular risk or use.
- Other signs or descriptions that would mislead third parties about the meaning and form of the "CE" marking cannot be placed on the product. Any other markings may be placed on the product only in a way that does not impair the visibility, readability and meaning of the "CE" marking.
- The "CE" mark can only be used on products that are required by technical regulations and cannot be used on other products.
- Customers who are provided with the service of Approval of Permanent Joint Procedures and Approval of Permanent Joint Personnel within the scope of Annex I - Article 3.1.2 of the 2014/68/EU Pressure Equipment Directive cannot use the "CE" mark on their products.

8.1.3 ADDITIONAL RULES FOR THE USE OF THE NOTIFIED BODY IDENTIFICATION REGISTRATION NUMBER (SZUTEST IDENTIFICATION REGISTRATION NUMBER 2195) BY CERTIFIED PERSON / ORGANIZATION

8.1.3.1 Organizations granted the right to use the Notified Body Identification Registration Number (SZUTEST Identification Registration Number 2195) by SZUTEST must comply with the general rules defined in article 8.1.1 of this procedure and the additional rules specified below.

- The Notified Body identification registration number can be used by organizations certified by SZUTEST according to the relevant technical regulation, together with the CE mark, as specified in ANNEX-11, when required by the relevant technical regulation.
- The Notified Body identification registration number is used in the Performance Declaration and CE label prepared by the certified organization.
- The Notified Body identification registration number cannot be used in statements and labels regarding products that are not within the scope of certification in a manner that may deceive the consumer.
- In case the document expires, is suspended or cancelled; the use of Notified Body identification registration number must be stopped. **In addition, when the scope of the document is reduced, the Notified Body identification registration number will not be used for products removed from the scope.**
- The right to use the Notified Body identification registration number cannot be transferred to and used by third parties. Otherwise, SZUTEST has the right to initiate legal proceedings and immediately report the details of the matter to the accreditation body.
- Any damage that may occur due to incorrect use of the Notified Body identification registration number is the responsibility of the organization.
- Customers who are provided with the service of Approval of Permanent Joint Procedures and Approval of Permanent Joint Personnel within the scope of Annex I - Article 3.1.2 of the 2014/68/EU Pressure Equipment Directive cannot use the Notified Body identification registration number on their products.

8.1.4 ADDITIONAL RULES FOR THE USE OF THE VOCATIONAL QUALIFICATION AUTHORITY MARK AND DOCUMENT

8.1.4.1 Persons/organizations granted the right to use VQA Certificate by SZUTEST must comply with the general rules defined in Article 8.1.1 of this procedure and the additional rules specified below.

The documents issued within the scope of national qualification or personnel certification activities are the property of SZUTEST, and the certified person has the right to use the document as long as the relevant National Qualifications, certification procedures and/or processes are complied with and during the validity period of the document.

If the owner of the document issued within the scope of national qualification or personnel certification activities loses their document, they must notify SZUTEST of the published loss notice with a petition.

8.1.5 ADDITIONAL RULES FOR THE USE OF THE Ex MARK

8.1.5.1 Organizations granted the right to use the Ex mark by SZUTEST must comply with the general rules defined in Article 8.1.1 of this procedure and the additional rules specified below.

- The manufacturer may affix the Ex mark in ANNEX-15 to the product whose conformity has been approved in accordance with the relevant modules of the ATEX (Regulation on Equipment and Protective Systems Intended for Use in Potentially Explosive Atmospheres (2014/34/EU)) regulation.
- The manufacturer declares that they will use the Ex mark only for the product for which conformity is granted.
- SZUTEST is not responsible for the misleading use of the Ex mark.
- The manufacturer is obliged to write the following information in order next to the Ex mark;
 1. Equipment group (I, II)
 2. Equipment category (1,2,3)
 3. Gas/dust protection statement (G/D)
 4. Type of equipment protection (Ex d, Ex i)
 5. Gas/dust group (IIA, IIB, IIC, IIIA, IIIB, IIIC)
 6. Temperature class (T1-T6 or if it is powder, the temperature is written in Celsius unit)
 7. Equipment Protection class (Ga, Gb, Gc, Da, Db, Dc)

8.1.6 ADDITIONAL RULES FOR THE USE OF THE SZUTEST HALAL LOGO AND THE SZUTEST HALAL MARK

8.1.6.1 Organizations granted the right to use the SZUTEST Halal Logo and Mark by SZUTEST must comply with the general rules defined in Article 8.1.1 of this procedure and the additional rules specified below.

- An organization with a halal certificate must not use any name, logo/sign/symbol or brand name, advertisement or slogan against Islamic value beliefs.
- The organization holding the halal certificate cannot use the logo / sign / symbol / slogan of any non-Muslim organization and / or any other matter that reminds the beliefs of non-Muslims or their institutions anywhere (e.g. website, product packaging, brochures, promotional materials, certificate, etc.) with the SZUTEST Halal Mark and should not allow the relevant logo to be used in this way.
- An organization with a halal certificate cannot use the SZUTEST Halal Mark that it has not renewed in its facilities, in the halal products / services they produce, in the market and / or supermarket aisles.

- If the organization with the Halal certificate uses the SZUTEST Halal Mark, it must clearly print on all its Halal certified halal products and label them on each box / package. Labeling must be secure, stamped/attached, inaccessible and indelible and must not cause any or all of the opening of the package, including the product identifier label and price tag, to be completely or partially covered by identifiers.
- If an organization with a Halal certificate uses the SZUTEST Halal Mark, it must be positioned on the Halal certified product's package in a way that it is not fragmented or does not split into two when the package is opened.
- If an organization with a halal certificate uses the SZUTEST Halal Mark, it must arrange the size in direct proportion to the size of the package and/or box in all its certified halal products.
- An organization with a Halal certificate should not use the SZUTEST Halal Mark on inspection test reports and documents other than the Halal certified product.
- A special and unique identification for the use of QR code will be provided by SZUTEST for the organization holding the Halal certificate. An organization with a Halal Certificate can use the specified QR code only for products with a Halal certificate.
- The organization holding the Halal certificate will use the relevant SZUTEST Halal Mark on the primary packaging, aiming to achieve the color codes and color tones specified in ANNEX-2, as long as it does not change the original features of the SZUTEST Halal Mark. During use, SZUTEST Halal Mark color change may occur due to situations arising from the materials to be printed / printing method etc. This situation is acceptable.
- For certified Halal services, the SZUTEST Halal Mark/certificate must be displayed only at the entrance of the establishment.
- In case the document expires, is suspended or cancelled; the use of the SZUTEST Halal Mark must be stopped. In addition, when the scope of the document is reduced, the SZUTEST Halal Mark is not used for products removed from the scope.

8.1.7 ADDITIONAL RULES FOR THE USE OF THE NOISE MARK

8.1.7.1. Organizations granted the right to use the Noise mark by SZUTEST must comply with the general rules defined in Article 8.1.1 of this procedure and the additional rules specified below.

- The manufacturer can print the Noise mark in ANNEX-16 on the product whose conformity has been approved in accordance with the annexes of the Directive 2000/14/EC Relating to the Noise Emission in the Environment by Equipment for use Outdoors.
- The manufacturer declares that they will only use the noise mark for the product for which conformity is given.
- SZUTEST is not responsible for the misleading use of the Noise mark in ANNEX-16.
- The manufacturer is obliged to write the declared sound pressure level in the noise mark.

8.1.8 ADDITIONAL RULES FOR THE USE OF NEW SZUTEST CERTIFICATION MARKS

SZUTEST new certification marks given in ANNEX-5 and FR.290 SZUTEST Certification Marks Usage Document can be used simultaneously with SZUTEST marks or separately.

8.1.9 ADDITIONAL RULES FOR THE USE OF THE IECEx LOGO AND CONFORMITY MARK

8.1.9.1 Organizations granted the right to use the IECEx logo and conformity mark by SZUTEST must comply with the general rules defined in Article 8.1.1 of this procedure and the additional rules specified below.

- IECEx image to be used for conformity assessment activities carried out by SZUTEST within the scope of IECEx activities is defined in ANNEX.17.
- IECEx logo; can be used by SZUTEST and IECEx certified product manufacturers in accordance with the "Rules and guidance for the use of the IECEx logo (IECEx 01B)" document with the visual specified in ANNEX.17. In this context, the IECEx logo; may be used in brochures, websites, official reports, training and/or promotional presentation materials, provided they relate to equipment and services covered by IECEx certification only.
- IECEx logo; can be enlarged or reduced in the same format and proportion, provided the letters remain well readable, but the smallest allowable size is 6x7 mm. The blue color used in the logo to be used for website, presentations and JPG images is defined in the following color codes:

Blue

Red: 0

Green: 96

Blue: 169

- Alternatively, the use of black with a white background is permissible. When the logo is used as a mark of conformity to mark equipment, shading may be omitted.
- The IECEx logo may only be used as an IECEx mark of conformity where an IECEx mark license has been issued in accordance with IECEx OD 422. Where an IECEx mark license is issued, the logo/mark may be used on IECEx certified equipment as detailed in the "Rules and guidance for making applications for and use of IECEx conformity mark (IECEx 04A)".
- The color codes to be used in the IECEx conformity mark are defined as follows:

Blue

Red: 0

Green: 96

Blue: 169

Black

Red: 0

Green: 0

Blue: 0

- The IECEx mark of conformity may only be affixed to such equipment or their documentation, packaging and promotional materials covered by a valid IECEx certificate of conformity (CoC). The mark must remain traceable at all times, as the IECEx mark license owner is responsible for demonstrating traceability to the equipment and services covered by the IECEx certificates of conformity listed on the mark license schedule.
- The following points should be considered when using the IECEx conformity mark in product marking:
 - The mark must be placed close proximity or as part of the IECEx certification mark on the product or on a label directly affixed to the product. If this is not practical due to size limitations, the mark may be placed on the product packaging, on a label attached to the product, on the instructions for use or other accompanying documentation.
 - The sign may be enlarged or reduced in the same format and proportion, provided that the letters and identification code are well legible, but not smaller than 6x7 mm.

- The color of the conformity mark is given in ANNEX.17. The use of black or white and a suitable transparent background color is permissible provided that it is not less than 100% coverage of the total label marking and if SZUTEST agrees. In any case, the sign must remain well readable.
- The color of the sign cannot be changed from blue or black to any other color.
- The brand is used as an integral part of the certificate reference number in the product marking code.
- The following points should be considered when using the IECEx mark of conformity in documentation, packaging and promotional materials:
 - The mark may be affixed to the equipment package or used in the operating instructions or other accompanying documents only where the equipment in question is covered by a valid IECEx certificate of conformity (CoC) and is listed in the IECEx conformity mark license schedule.
 - The mark may only be used in advertisements, catalogs and websites where there is a clear association with equipment covered by an applicable IECEx CoC and listed in the IECEx conformity mark license schedule.
 - Use of the mark on catalogs or websites where there is a list of equipment not covered by an applicable IECEx CoC and not listed in the IECEx conformity mark licensing schedule is not permitted.
 - The mark may be enlarged or reduced in the same form and proportion, provided that the letters and identification code are well legible, but not smaller than 6x7 mm.

8.2 SZUTEST OBLIGATIONS

- 8.2.1** The right to use the logo on SZUTEST documents belongs only to SZUTEST, and SZUTEST shares the original colors and sizes of the SZUTEST document (certificate), certification and accreditation mark, and document marks with the persons/organizations it certifies. Certification and accreditation marks and document marks are transmitted electronically to the organization certified by SZUTEST.
- 8.2.2** If the certified person/organization does not use the document, certification and accreditation mark and document marks in accordance with this procedure, SZUTEST immediately prevents misuse and takes the necessary measures to correct the situation. If a certified person/organization uses the document, certification and accreditation mark and document marks without permission or irregularly, their certificate will be suspended. The relevant accreditation body and the Ministry are informed. In this case, the organization must immediately prevent unauthorized and irregular use and take the necessary measures to correct the situation. If nonconformity continues, SZUTEST cancels the document.
- 8.2.3** In case of misleading or unauthorized use of the certification and accreditation mark, document marks; SZUTEST has the right to immediately cancel the use, suspend the certificate and initiate legal proceedings and immediately notify the details of the matter to the accreditation body and, where applicable, the relevant ministry.
- 8.2.4** SZUTEST must use SZUTEST's full commercial name, the addresses where it is accredited/authorized within the relevant scope, the identifying logo/mark/document mark and the authorization number/the mark allowed to be used by SZUTEST given by the relevant institution or authority, in the documents, certificates and reports published in the scopes in which it is accredited/authorised.
- 8.2.5** For Halal Accreditation, the Halal Accreditation Mark offered to the use of SZUTEST by the Halal Accreditation Agency and the SZUTEST Halal Logo used with it are used on the document given to customers who have gained the right to certification within the scope of HAK Accreditation.
- 8.2.6** The Halal Accreditation Mark made available to SZUTEST by the Halal Accreditation Agency can only be used by SZUTEST in advertising and promotional materials and on the SZUTEST website in accordance with the Use and Traceability Guideline for the Official HAK Logo and HAK Halal Accreditation Mark.
- 8.2.7** SZUTEST, in the use of the SZUTEST Halal logo in its promotional activities (all kinds of advertising materials, websites, business cards, etc.) with halal certification activities, does not use any name, logo/sign/symbol or brand name or advertisement or slogan against Islamic value beliefs, the logo/sign/symbol/slogan of any non-Muslim organization and or any other elements that may evoke the beliefs of non-Muslims or their institutions, in the same environment (website, business card, brochure, etc.).
- 8.2.8** In the studies carried out on a modular basis in the relevant directives (regulations), some modules complement each other. After completing each other, the "CE" mark can be used.
- 8.2.9** The combination of the Notified Body identification number and the SZUTEST logo specified in ANNEX-11 can only be used by SZUTEST.
- 8.2.10** VQA Authorization Mark can only be used by SZUTEST in advertising and promotional materials and on the SZUTEST website as specified in ANNEX-14 and in accordance with the Procedures and Principles for the Use of the Vocational Qualifications Institution Mark.
- 8.2.11** When it comes to the use of the SZUTEST logo and the VQA mark together, the VQA mark cannot be more dominant.
- 8.2.12** TÜRKAK accreditation mark visuals to be used in certificates/reporting regarding the activities carried out by SZUTEST are defined in ANNEX-3.
- 8.2.13** TÜRKAK Mark can only be used by SZUTEST in advertising and promotional materials and on the SZUTEST website as specified in ANNEX-3 in accordance with the Requirements for Using TÜRKAK Accreditation Symbol by the Accredited Bodies.
- 8.2.14** When it comes to the use of the SZUTEST logo and the TÜRKAK mark together, the TÜRKAK mark cannot be more dominant.

Letter codes specified in ANNEX-3 refers to;

- a. Personnel Certification
- b. Management Systems Certification
- c. Product Certification
- d. Inspection
- e. Test

accreditations.

8.2.15 Rules for the Use of the IAF/IAS MLA Combined Mark

- The IAF/IAS MLA Combined Mark is used exclusively by SZUTEST. IAF MLA Mark cannot be used separately from IAS mark.
- IAF / IAS MLA Combined Mark is used by SZUTEST only in certificates within the scope of certification of management systems for which SZUTEST is accredited.
- The IAF/IAS MLA Combined Mark may only be used by SZUTEST on letterheads, quotes, advertisements or on the website for scopes where SZUTEST is accredited within the scope of the IAF/IAS MLA.
- IAF / IAS MLA Combined Mark visuals to be used in certificates/reporting regarding the activities carried out by SZUTEST are defined in ANNEX-6.
- IAF / IAS MLA Combined Mark is used only by SZUTEST as specified in ANNEX-6 with reference to the IAS / ADM / 084 Policy on the Use of ILAC/IAF/IAS Combined Marks and the IAF and IAS Accredited Management Systems Combined Marks Guide.
- When it comes to the use of the SZUTEST logo and the IAF / IAS MLA Combined Mark together, the IAF / IAS MLA Combined Mark cannot be more dominant.

8.2.16 If the misleading and incorrect use of the IECEx conformity mark is detected by SZUTEST, the IECEx Secretariat is notified by SZUTEST about the relevant issue.

8.2.17 GAC Logo & GAC Accreditation Symbol/Mark

- The GAC logo is used only by GAC. SZUTEST may use the "GAC Accreditation Symbol" and/or make a descriptive reference to GAC accreditations, but does not use the "GAC logo" in such references. Where the name GAC is used by SZUTEST in reference to accredited status, it is always accompanied by the word "accredited".
- The use of the GAC logo by SZUTEST in promotional events, seminars, congresses, webinars, conferences, brochures, writings, articles or journals related to conformity assessment activities within the scope of accreditation or when GAC is participating or becomes a party, is subject to the prior permission of GAC. These permissions should be formally requested from the GAC where the method and form of presentation of the GAC logo can be agreed upon.
- SZUTEST does not use the GAC Accreditation Symbol/Mark in the documentation it uses in areas outside the scope of GAC Accreditation, in other facilities that are not within the scope of accreditation, or in services not covered by GAC accreditation, and does not imply the existence of accreditation.
- The GAC Accreditation Symbol to be used in certificates/reports related to conformity assessment activities carried out by SZUTEST within the scope of GAC Accreditation is defined in ANNEX.18. The GAC Accreditation Symbol is used in accordance with the document "GAC TN 6.0- Policy on the Use of the GAC logo, GAC endorsement and references to accreditation".
- The size of the GAC Accreditation Symbol is adjusted so that it does not affect readability and ensures that the content associated with the symbol is clearly legible. The symbol color should not fade to such a degree that the color affinity changes significantly. The color codes to be used in the GAC Accreditation Symbol are defined as follows:

Red

R: 215, G: 32, B: 39

Hex: #D72027

CMYK: 9, 100, 100, 2

Grey

R: 110, G: 111, B: 114

CMYK: 58, 49, 46, 15

Hex: #6E6F72

Black

Hex: #000000

CMYK: 75, 68, 67, 90

R: 0, G: 0, B: 0

- The SZUTEST logo and the GAC symbol may be used simultaneously on certificates/reports, but the GAC symbol must not be more prominent than the SZUTEST logo. The position of the GAC symbol should be such that it does not compromise visibility, the GAC symbol should be placed at the top of the page and/or at the bottom of the page. In any case, the text should always be readable. These symbols can be reproduced in black and white.

In case of suspension or termination of its GAC accreditation, SZUTEST does not use the GAC accreditation symbol in reports/certificates and does not make any reference to accreditation, including any advertising material. In cases where the suspension/termination of accreditation covers only part of the scope of accreditation, the certificates/reports containing the results of the services affected and unaffected by the suspension/termination clearly and unequivocally identify the services affected by the suspension/termination.

8.2.18 Rules for the Use of the IAF/TÜRKAK MLA Combined Mark

- The IAF / TÜRKAK MLA Combined Mark is used exclusively by SZUTEST. IAF MLA Mark cannot be used separately from TÜRKAK mark.
- IAF / TÜRKAK MLA Combined Mark is used by SZUTEST only in certificates within the scope of certification of management systems for which SZUTEST is accredited and if the scope of the certificate includes IAF MLA sub-scopes.
- The IAF / TÜRKAK MLA Combined Mark may only be used by SZUTEST on letterheads, quotes, advertisements or on the website for scopes where SZUTEST is accredited within the scope of the IAF / TÜRKAK MLA.
- The IAF MLA Mark cannot be used when the TÜRKAK Accreditation Mark and SZUTEST's name or logo are not present on the displayed page at the same time. (The displayed page can be in any format and environment)
- IAF / TÜRKAK MLA Combined Mark visuals to be used in certificates/reporting regarding the activities carried out by SZUTEST are defined in ANNEX-19.
- IAF / TÜRKAK MLA Combined Mark is used only by SZUTEST as specified in ANNEX-19 with reference to the R10.06 Requirements for Using TÜRKAK Accreditation Symbol by the Accredited Bodies.
- When it comes to the use of the SZUTEST logo and the IAF / TÜRKAK MLA Combined Mark together, the IAF / TÜRKAK MLA Combined Mark cannot be more dominant.

8.3 COLOR CODES IN USING SZUTEST LOGO

The SZUTEST logo can be used in the color codes mentioned below as dark blue on a white background and gray on a dark blue background. It is recommended to use the SZUTEST Halal logo on a background that ensures its visibility on the product on which it is used.

Navy Blue

R(Red) : 11 C(Cyan) : 100

G(Green) : M(Magenta) : 86

59 Y(Yellow) : 34

B(Blue) : 93 K(Black) : 23

White

R(Red) : 255 C(Cyan) : 0

G(Green) : 255 M(Magenta) : 0

B(Blue) : 255 Y(Yellow) : 0

K(Black) : 0

Grey

C(Cyan) : 19

R(Red) : 204 M(Magenta) :
G(Green) : 204 15
B(Blue) : 204 Y(Yellow) :
16
K(Black) : 0

Green

R(Red) : 0 C(Cyan) : 85
G(Green) : 148 M(Magenta) : 10
B(Blue) : 58 Y(Yellow) : 100
K(Black) : 10



Pantone (347C)

Black

R(Red) : 0 C(Cyan) : 75
G(Green) : 0 M(Magenta) : 68
B(Blue) : 0 Y(Yellow) : 67
K(Black) : 90



Pantone (Black 6C)

IAF Logo Usage Color Codes:

- In black and white or in the colours Pantone 2747 (dark blue) and Pantone 299 (light blue),
- On a clearly contrasting background, (preferably white)
- It must be of such a size that all words of the IAF MLA Mark can be clearly read and the width of the IFS MLA Mark must not be less than 20 millimeters for print media and 75 pixels for digital media.

New SZUTEST Logo Color Codes:

Pantone 320C

Pantone 871 C (GOLD)

Pantone 656 C



Pantone 302C



Pantone 871C (GOLD)



Pantone 656C

The annexes mentioned in this procedure in the relevant articles are specified in **PR.10 (ANNEXES) CERTIFICATE AND MARK USAGE PROCEDURE** and are an integral part of this procedure.