

PRIVACY NOTICE (WEBSITE AND COOKIES)

SZUTEST CONFORMITY ASSESSMENT INC (hereinafter referred to as SZUTEST) attaches great importance to the protection of your personal data as the Data Controller. With this Privacy Notice, we would like to inform you about your personal data in accordance with the Personal Data Protection Law No. 6698 (PDPL), the European Union General Data Protection Regulation (GDPR), the Communique on the Procedures and Principles to be Followed in Fulfilling the Obligation to Inform and other legislation.

SZUTEST has adopted the following principles when processing personal data.

- Compliance with the law and honesty rules.
- Being accurate and up-to-date when necessary.
- Processing for specific, explicit and legitimate purposes.
- Being relevant, limited and restrained for the purpose for which they are processed.
- To be kept for the period required by the relevant legislation or for the purpose for which they are processed.

Identity of the data controller

Company Title	: SZUTEST CONFORMITY ASSESSMENT INC.
Mersis No	: 07888048777400001
Contact info	: TATLISU MAHALLESI AKIF INAN SOKAK NO: 1/1 UMRANIYE/ ISTANBUL
Phone No	: +90 216 469 4666
E-mail address	: kvkkaydinlatma@szutest.com.tr
Registered E-Mail	: szutest@hs01.kep.tr

Your processed personal data

Personal Data Category	Personal Data	
Identity	Name surname,	
Contact	E-Mail Address, Contact Address, Phone Number, Message	
Transaction Security	IP Address Information, Website Entry and Exit Information	
Marketing	Information Obtained by Cookie Records	

Method for collecting personal data

Your personal data is obtained in the following ways, by either fully or partially automatic means or by non-automatic means, provided that they are part of the data recording system, by our Company or through third party business partners from whom our Company receives service.

Your personal data is obtained by;

(1) Filling the application form on the company website

(2) Filling out the contact form on the website

(3) Logging into company-owned platforms

(4) Automatically through cookies, if the website is visited

Purposes of processing your personal data and legal reason

Your personal data is obtained and processed within the scope of the following purposes and legal reasons in order to serve you better.

- If you communicate with our company, your identity and contact information within the scope of our Company's legitimate interests, pursuant to Article 5/2-f of the PDPL, in the execution of communication activities, in the follow-up of requests/complaints,
- During website visits, transaction security information is obtained and processed in accordance with the legitimate interests of the company in accordance with Article 5/2-f of the PDPL.
- In order to inform about the purchased goods and services,
- Commercial electronic messages for the purpose of informing you about advertisements and campaigns can only be sent in accordance with
 article 5/1 of the PDPL, if you give your consent through the Message Management System (IYS), as regulated in article 5, with the exception of
 your explicit consent and the exceptions in article 6 of the Regulation on Commercial Communication and Commercial Electronic Messages
 numbered 6563.

If you communicate with WHATSAPP, your personal data is processed for the purpose of carrying out communication activities. If you send a message to our Company through the application called WHATSAPP, your personal data is obtained and processed within the scope of your explicit consent in accordance with Article 5/1 of the PDPL. Your personal data is obtained automatically through the WHATSAPP application.

Important Note: Due to the use of foreign service providers in communications via WHATSAPP, your personal data may be sent abroad and may pose a risk to the security of your information. For the security of your personal data, we recommend that you contact us via our corporate e-mail address.

Detailed information about cookie records is given under the "COOKIES" heading.

To whom and for what purpose personal data can be transferred

Your processed personal data can be transferred, in accordance with the above purposes and the conditions in Articles 8 and 9 of the PDPL, by obtaining explicit consent in cases where explicit consent is required by law, and in cases where it is mandatory within the framework of the conditions determined by the law, and to the extent necessary;

(1) To authorized public institutions and organizations within the scope of the obligations of the Law,

(2) To the consultant lawyer, judicial and administrative authorities within the scope of the follow-up and execution of legal affairs,

(3) Within the scope of your explicit consent, pursuant to Article 9/1 of the PDPL, to the overseas service providers from which we receive IT services (web hosting, corporate mail, etc.),



(4) If you give your consent to send commercial electronic messages, your personal data can be transferred to foreign service providers within the scope of your express consent in accordance with Article 9/1 of the PDPL.

Your personal data obtained through WHATSAPP is sent to authorized public institutions and organizations in order that it is mandatory for the Data controller to fulfill its legal obligations, to judicial and administrative authorities for the follow-up and execution of legal affairs, and it can be transferred abroad since the headquarters of the WHATSAPP Inc. company is abroad (United States) within the scope of your explicit consent in accordance with Article 9/1 of the PDPL.

COOKIES

Use of Cookies

We use Cookies so that you can make the most of our website and improve your user experience. If you do not prefer the use of cookies, you can delete or block Cookies from your browser's settings. However, we would like to remind you that this may affect your use of our website.

Cookies Used on Our Website

What is a cookie and why is it used?

Cookies are small text files that are stored on your device or network server via browsers by the websites you visit.

The main purposes of using Cookies on our website are listed below:

- To improve the services offered to you by increasing the functionality and performance of the website,
- To improve the website, to offer new features on the website and to customize the features offered according to your preferences,
- To ensure the legal and commercial security of the website, you and our company.

Types of Cookies Used on Our Website

Session Cookies)	Session Cookies are temporary Cookies that are used during our visitors' visits to the Website and are
	deleted after the browser is closed.
	The main purpose of using such Cookies is to ensure that the Website functions properly during your visit.
	E.g; You are provided to fill out online forms consisting of multiple pages.
Persistent Cookies	Persistent Cookies are types of Cookies used to increase the functionality of the Website and to provide a faster and better service to our visitors.
	Such Cookies are used to remember your preferences and are stored on your device via browsers.
	Some types of Persistent Cookies can be used to provide you with special suggestions, taking into account issues such as the purpose of your use of the Website.
	Thanks to Persistent Cookies, if you visit our Website again with the same device, it is checked whether there is a Cookie created by our Website on your device, and if there is, it is understood that you have visited the site before and the content to be sent to you is determined accordingly, thus providing you with a better service.
Technical Cookies	With Technical Cookies, the operation of the website is ensured, and the pages and areas of the website that are not working are detected.
Authentication Cookies	If visitors log in to the website using their passwords, such Cookies will prevent the user from re-entering their password on each page by determining that the visitor is a site user on each page they visit on the website.
Flash Cookies	These are the types of Cookies used to activate the image or audio content on the website.
Customization Cookies	Cookies are used to remember users' preferences when visiting different pages of different websites. For example, remembering your chosen language preference.
Analytical Cookies	Cookies that provide the production of analytical results such as the number of visitors to the website, the detection of the pages displayed on the website, the hours of visits to the website, the scrolling movements of the website pages.

Information on Cookies Used on Our Website

Service Provider	Cookie Name	Cookie Description	Cookie Type	Cookie Duration
Google	_ga	It records a unique ID used to generate statistical data on how the visitor uses the website.	Analytics	2 years
Google	_gid	It records a unique ID used to generate statistical data on how the visitor uses the website.	Analytics	1 day
www.szutest.com	PHPSESSID	It is used for the smooth realization of the user session.	Session	session
Doubleclick.net	IDE	It is used by Google Double Click to record and report the website user's actions after viewing or clicking one of the advertiser's ads, in order to measure the effectiveness of an ad and serve targeted ads to the user.	Advertising	2 years
Google	_gat_UA-	Used by Google Analytics to throttle requests	Analytics	1 minute
Google	APISID, SAPISID, SID, SSID	It is used to run Youtube videos.	Performance	2 years



Can the Use of Cookies Be Blocked by Data Owners?

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Adobe Analytics	http://www.adobe.com/tr/privacy/opt-out.html	
Google Adwords	https://support.google.com/ads/answer/2662922?hl=tr	
Google Analytics	https://tools.google.com/dlpage/gaoptout	
Google Chrome	https://support.google.com/chrome/answer/95647?hl=tr	
Internet Explorer	https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-	
	manage-Çerezler	
MozillaFirefox	https://support.mozilla.org/tr/kb/Çerez%20Yönetimi	
Opera	http://www.opera.com/help/tutorials/security/privacy/	
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR	

Other rights of the related person as listed in Article 11

Dear website visitors, we inform you that you have the following rights in accordance with Article 11 of the PDPL:

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with the purpose,
- Knowing the third parties to whom personal data is transferred in the country or abroad
- Requesting correction of personal data in case of incomplete or incorrect processing
- Requesting the deletion or destruction of personal data,
- Requesting notification of the transactions regarding the correction, deletion or destruction of personal data to the third parties to whom the personal data has been transferred,
- Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- Requesting the compensation of the damage in case of loss due to unlawful processing of personal data

You can submit your requests regarding your rights in Article 11 of the PDPL to our company by filling in the FR.VYS.03 RELATED PERSON APPLICATION FORM, which you can access on our website "www.szutest.com" according to the Communiqué on Procedures and Principles for the Request to Data Controller. Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and within thirty days at the latest; however, if the transaction requires an additional cost, you may be charged a fee according to the tariff to be determined by the Personal Data Protection Board.

I have read and understood the Web Site and Cookies Privacy Notice above. I undertake to notify SZUTEST immediately if there is a change in my personal data contained in this Text.

Name-surname: Date: Signature: